

How to create a blog

Dissemination Project

1. Choose your preferred platform

There are a lot of different blogging platforms to choose from, for example:

- www.wordpress.com
- www.blogger.com
- www.Tumblr.com
- www.lpage.com

You should choose the platform that suits your style, template and preferences. When you have selected a platform and a blog name, the blogging can begin!

Remember the logo requirements regarding the dissemination project! You must incorporate certain logos in your template. You find the logos and requirements [here](#).

2. Self-hosting or free

Self-hosting blog:

- Your blog will have its own domain name
- You can upload all the videos and pictures that you want

Free blog:

- There is a limit to how many videos and images you can upload
- There is a chance that some of your blog content will be deleted because you are a host at someone else's web property

3. Blog post topics

It is up to you how personal you want your blog to be. You can choose to write in an objective or subjective manner. An objective manner means that you share mostly pictures and short blog posts. A subjective manner means that you share your feelings and thoughts and tend to write longer blog posts. Either way is up to you but remember that the contents are public.

Examples of blog post topics are:

- A typical day as an EVS volunteer
- Your project
- Lifestyle in Denmark

- Thoughts on how it is to live in another country
- Danish norms and culture
- Thoughts on why you chose an EVS programme

The list of topics is long and may require many blog posts. Dansk ICYE recommends at least one-two blog post a month in order for the blog to be interesting to read and follow.

4. Make your blog posts enjoyable to read

Recommendations:

- An average blog post is 1,000 words
- Have a title for every blog post
- Longer blog posts should have subheadings
- Highlight important things you want your reader to notice
- Use pictures
- Monitor your blog so you get an understanding of which topics and posts your readers find interesting

5. Publish your blog

To fulfill the requirements of a dissemination project, your blog has to be published. Use social media to publish your blog by posting about it to your friends and family. You can also ask your project if they want to publish it on their website. Maybe your sending organisation would like to publish it too. There are many opportunities to publish your blog so you should be able to find a way.

6. Make a blog schedule

A blog is an ongoing diary. Therefore, you should update your blog consistently. Create a posting schedule on your phone or in your calendar so you do not forget to update your blog. It is also a good idea to write down every time you think of a new topic for the blog so you do not forget it.

7. Send your project to Dansk ICYE

When you have started your blog, you must send the URL link to praktikant@icye.dk. The link will be uploaded to www.bricksite.com/icyecamps for the reporting to the EU and for inspiration to other EVS volunteers. ***Remember that this is not a publishing of the blog. It is your responsibility that your article will be published elsewhere.***

