



LOUISIANA STATE UNIVERSITY
AND AGRICULTURAL AND MECHANICAL COLLEGE

Manship School of Mass Communication

August 29, 2002

To Whom It May Concern:

This is to certify that Kirsten Mogensen was a visiting faculty member and fellow in the Manship School of Mass Communication at Louisiana State University from August 13, 2001, to June 1, 2002.

During her time in the Manship School, Ms. Mogensen was involved in her personal research and several projects for the school's Reilly Center for Media & Public Affairs. Most importantly, she conceived and served as project director for a major study of television coverage of the September 11 terrorist attacks in the United States.

As project director, she organized and supervised a faculty committee of 13 members that did content analysis on the 9/11 coverage by five U.S. television networks – ABC, CBS, NBC, CNN and Fox News. This study of the first 24 hours of coverage involved coding of tapes, analysis of the results and preparation of several papers. In addition, Ms. Mogensen organized and participated fully in interviews with executives and journalists from those networks.

To this day, the project continues, with Ms. Mogensen's long-distance participation. Six academic papers and articles already have been completed and submitted. During the coming year, Ms. Mogensen will serve as one of the authors/editors of a book based on these projects.

In addition, Ms. Mogensen worked with the Reilly Center on other programs and was a regular guest speaker in many classes in the School of Mass Communication.

The Manship School was indeed fortunate to have her working with us during this time. Her contributions were impressive and appreciated. We look forward to continued opportunities to work with her.

Should you like additional comment or information, I would be pleased to respond.

Sincerely,

Ralph Izard
Associate Dean for Graduate Studies and Research