

How to create a video

Dissemination Project

1. Get familiar with editing programmes

There are many possibilities to create and edit a video. Computers and phones have standard editing programmes called MovieMaker (Windows) or iMovie (Apple), but the internet offers many other free and cool editing programmes, such as:

- www.studio.stupeflix.com/en/
- www.animoto.com
- www.powtoon.com
- www.magisto.com

There are also free editing apps to smartphones:

- Quik
- Splice
- Funimate

The reason why it is a good idea to get familiar with editing programmes in the first stage is because they can inspire you to easily create a video. The programmes have many ready-to-go story boards where you only have to upload pictures and video clips.

2. Choose video content

When creating a video, it is important to have an idea of the story you want to show.

Examples of ideas are:

- A typical day as an EVS volunteer
- Your project
- Lifestyle in Denmark
- Thoughts on how it is to live in another country
- Danish norms and culture
- Thoughts on why you chose an EVS programme

3. Record your footage

When you have outlined your story board and chosen an editing programme, you are ready to start the production. Begin to film video clips and take pictures of anything that potentially fit in the video. You do not have to use professional filming equipment but use a smartphone – smartphones generally have a good quality and good storage space.

When you record your footage, there are some recommendations that you must have in mind in order for the video to be in the best possible quality:

- Film in bright light (If possible, film during the day in natural daylight. If you film inside or in darker places, turn on a lot of lights so people can see what you are doing)
- Speak loudly and clear (Make sure your voice is louder than the background music and that everything you say is pronounced clearly)

4. Edit the video

When you have all recordings for the video, you are now ready to upload it to the editing programme. The editing programme offers many tools that make it easy for you to stitch together a cohesive whole. You can also chose to incorporate further elements in the video, such as background music and animations.

Remember that there are logo requirements regarding the dissemination project. You must incorporate certain logos in the video. You are able to find these logos and requirements [here](#).

5. Publish your video

To fulfill the requirements of a dissemination project, your video has to be published. Use social media to publish your video by posting about it to friends and family. Especially YouTube is a good medium to publish videos. You can also ask your project if they want to publish it on their website. Maybe your sending organisation would like to publish it too. There are many opportunities to publish your video so feel free to be creative.

6. Send your project to Dansk ICYE

When the video is done, you must also send it to praktikant@icye.dk. It will be uploaded to www.bricksite.com/icyecamps for the reporting to the EU and for inspiration to other EVS volunteers.

Remember that this is not a publishing of the video. It is your responsibility that your video will be published elsewhere.

