

## **Do you want to be a part of the International Art Week from July 29th to August 5th, 2017?**

This is second year, Art Week takes place.

The idea of the Art Week is to bring together artists from around the world. Artists who would like to attend and exhibit with colleagues, and who want to be active with their art in the 8 days the Art Week takes place.

### **Art Week will be composed of several parts.**

- The invited part consisting of approx. 32 artists are all chosen and will exhibit in the old stables on Lundsgaard Gods, Anexet ([www.anexet.dk](http://www.anexet.dk)). It will not be a traditional setup with an artist in each booth. Every artist got approximate 6 meters of white wall and room enough for two aisles.
- It is expected that the participating artists in the exhibition are active with their own art. For example. Painting, sculptures, makes sculptures and other fascinating things. Dialogue and interaction with the audience is also helping to make participation exciting, different and challenging, for both audience and artists.
- There will be many art events in the evenings and in the daytime – we are right now working on that.

Contact is made to foreign media and Danish artists' own contacts, in order to invite artists from abroad. Therefore we hope, that all artists will tell foreign fellow artists of the Art Week.

All artists are selected so that we have an art show representing many art forms as well as to achieve a quality of works, there is an international exhibition worthy.

The artists' desire to participate in the social community at Art Week will also be one of the selection parameters. We will be together for many hours during Art Week, so it is also important to you as an artist feel like socializing with your fellow artists.

## **December 1th, 2016 is the deadline for submission of works for selection.**

### **All who is invited to the Art Week, must:**

- Complete the attached form and sent with 3 digital images of your works. **This is for free.**
- There must ONLY be submitted three works per. artist
- The digital images must be of a quality that can be used for printing - that means, at least 10 x 15 cm, 300 dpi - corresponding to approx. 1-3 MB.
- **Photos that do not qualify are not included in the selection.**
- Send the form and pictures to [artweek@mail.dk](mailto:artweek@mail.dk).
- The chosen artists will each pay an entry fee of DKK 4,000 (540 Euro) to participate.

**By January 1th 2017, all the artists will receive answers whether they are accepted or not.**

All invited artists who want to participate and who have paid the registration fee by March 1th 2017, will be part of the Art Week.

All invited artists exhibit together at Anexet - Lundsgaard Gods in the old stables.

There will be made a web page, posters and banners and a catalog with information of the exhibiting artists. The catalog is printed in 5000 copies .

The Art Week will be announced in local and national media as well as in relevant art magazines, and press releases will be send to the home and foreign media.

There are contacted nationwide TV / Radio, to get publicity of Art Week.

The Art Week period will have duration of eight days. The period is **July 29th to August 5th, 2016.**

**Saturday July 29th all artists is meeting at Anexet - Lundsgaard Gods in time to be ready 3:00 PM.** When you arrive, you will be assigned your exhibition space. It will **not** be possible to see or have pictures sent of the showrooms before that time.

All exhibitors shall be present in Kerteminde throughout the **hole** exhibition period,

**Saturday July 29th, 4:00 PM** their will be a joint exhibition opening on Anexet, Lundsgaard goods, where the official opening speech is held by a, yet secret speaker.

**Saturday August 5th, the Art Week closes at 6 pm.**

**The exhibited works must not be removed / taken down until after 6 pm.**

**The opening hours of the festival will be as follow:**

Saturday July 29th, 3 - 6 PM

All other days from 10 AM - 6 PM

We expect that all artists will be at the place in this time. Every evening when we have an event, the exhibition will be open but the artist make their own decision whenever they will be at the place or not.

**The organization behind the festival:**

**Bente Grønlund**

*Art Week coordinator, artist contact, economy, censor*

**Michael Grønlund**

*Marketing, sponsor contact, artist contact, censor*

### **What do you get for your DKK 4,000**

- Participation in Art Week in Kerteminde
- Many national and international contacts
- Visitors from home and abroad
- Contact with new exhibition opportunities
- Possibility for sale
- Participating in the opening ceremony
- Participation in the Art Week organized events

### **Marketing**

- There are hung banners and signs in the city
- You will be mentioned on the Art Week website with links to your own website
- Mention of you in the Art Week catalog
- You get nameplate you can wear during the exhibition
- **Local Marketing**
  - Advertising and publicity in the local medias
- **Nationwide Marketing**
  - Advertisements and publicity in national newspapers
  - Advertisements and publicity in the Art Newspaper and magazine ART
- Nationwide postcard campaign
- Foreign marketing
  - there will be sent press releases to major national media and relevant art media in Europe.The tourist office in Kerteminde will market Art Week In Europe.

**Note: Room and food is by own choice and payment. The Art Week will provide links fore good places to stay.**

**It will be possible to buy food and drinks every day in the Café Agnes H at Anexet.**

## I would like to participate in Art Week 2017

<b>Name</b>			
<b>Adress</b>			
<b>Mail adress</b>			
<b>Web page</b>			
	<b>Title</b>	<b>Size</b>	<b>Material</b>
<b>Art Work 1</b>			
<b>Art Work 2</b>			
<b>Art Work 3</b>			

Send this page submitted with 3 digital images of your works to [artweek@mail.dk](mailto:artweek@mail.dk), no later than December 1, 2016.